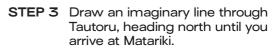




STEP 1 Get up extra early and drive out to your favourite stargazing spot. The best time to view them is just before dawn.

STEP 2 Locate Tautoru, the three stars of Orion's Belt, or what is also known as the bottom of 'The Pot'.





THE STARS



Here are some of the best stargazing spots around Aotearoa that Subaru can take you.

Northland Hokianga Coromandel The Pinna Rotorua Lake Rotorua Waikato Waitomo

Wellington Wairarapa Nelson Tasman Wai-iti D Tekapo Pouakai Hut Queenstown Moke Lake

MATARIK THE STARS OF

STAR

MEANING

Ururangi

Waipuna-ā-rangi is connected with rain, hail and snow.

Matariki

refers to both the star cluster as a whole and a specific star, which signifies reflection, hope, our connection to the environment, and the health and wellbeing of people.

Tupuārangi

is the star that serves as a reminder of those who have passed on, encouraging us to take the time to remember them and acknowledge their impact on our lives. is the star associated with food sources that come from the sky, such as birds, or fruit and berries from trees.

Pōhutukawa

is connected with all freshwater bodies and the food sources sustained by those waters. Waitī watches over freshwater environments such as awa (rivers), roto (lakes kūkūwai (wetlands), and waipuna (springs). ("tupu" means 'to grow' and "nuku" is the shortened version of "Papatuanuku" meaning 'Earth') is the star connected with everything that grows in the ground to be harvested or gathered for food.

Tupuānuku

represents the ocean and the seafood that can be harvested from it. This star encourages us to respect our coasts, oceans and marine life.

Hiwa-i-te-rangi

is a wishing star, helping us to realise our hopes and aspirations for the coming year.



Brought to you by





Subarus have always helped Kiwis explore the land. But with the return of Matariki, we wanted to help you navigate your way around the sky too.

Why? The Matariki cluster, or Pleiades, is in fact the same cluster known in Japan as 'Subaru' that's it right there on our badge guiding every Subaru.

is out of town, and the best way to get there is in an All-Wheel Drive Subaru, to discover more about this shared connection.
Given the best way to see the stars of Matariki we've created this map to help you find them. We're on a journey





MATARIKI

returns to our skies every year in Pipiri (June/July), and plan for the future

