



SUBARU
ALL-WHEEL DRIVE



IMPREZA

IMPREZA

DELIVERS IN ALL CONDITIONS*

New Zealand. A country where the weather changes as quickly as the landscape. Where native forests surround untouched lakes and snow-capped mountains meet long, rugged beaches. But it's no secret, that to get to these untouched spots you need the power and capability of All-Wheel Drive technology, which comes standard across the whole Subaru range. Giving you the confidence to go anywhere, in almost all conditions.*

To experience Subaru's All-Wheel Drive for yourself, book a test drive at one of our showrooms today.

*On the very rare occasion that you wish to take your Subaru for a swim, we strongly advise against deep sea driving. While our All-Wheel Drive technology has been rigorously tested, it has not been designed to navigate apocalyptic wastelands, drive through alternative dimensions, or over-slip 'n' slides.



WHAT MAKES IT A SUBARU

On New Zealand roads we expect the unexpected. Whether that's unexpected road surfaces, conditions, or the odd wayward sheep, every Subaru comes fully-equipped to handle it.

SCAN TO DISCOVER
WHAT'S UNIQUE
ABOUT SUBARU



SYMMETRICAL ALL-WHEEL DRIVE

Given the roads Kiwi drivers have to contend with, our Symmetrical All-Wheel Drive system is an indispensable feature for getting around in NZ.

The way it works is simple – as soon as your Subaru senses a loss of traction in any of the four wheels, it instantly transfers that power to the other wheels that still have grip, giving them the extra oomph to get you out of trouble. It happens so seamlessly you probably won't even notice it, you'll just feel that famous Subaru handling.

Delivering confidence & control

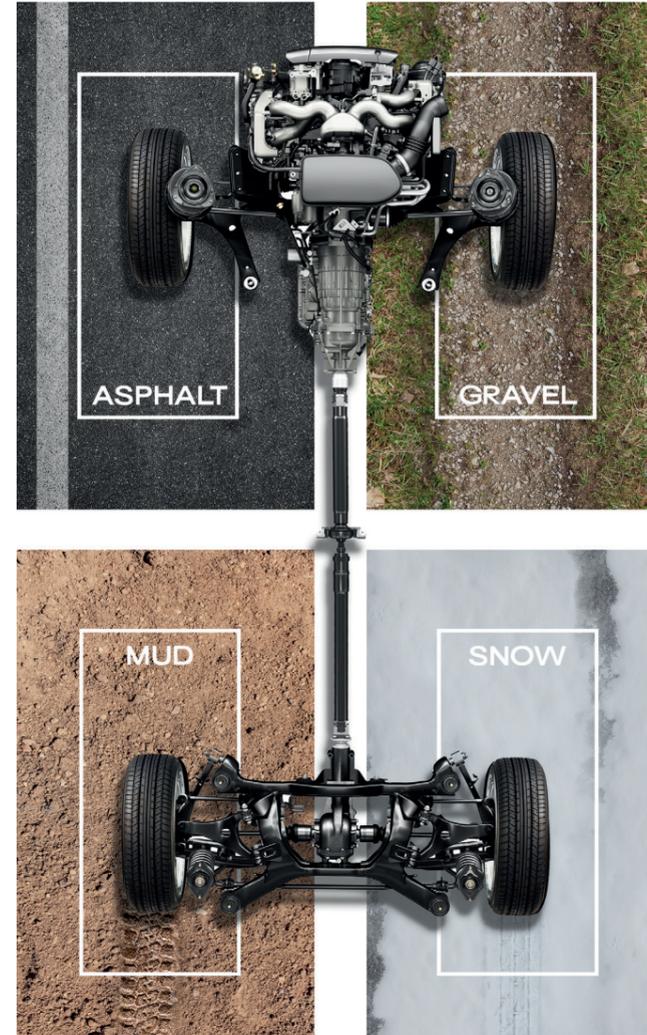
Most cars only distribute power to two wheels, while Subaru's All-Wheel Drive system delivers targeted power to all four wheels simultaneously, giving you twice the grip capacity.

Standard on all NZ new Subaru

We believe in All-Wheel Drive so much that it comes standard in every new Subaru sold through our Authorised Subaru Centres. The way we see it, with NZ's diverse conditions, anything less is sub-standard.

Engineered for perfect balance

For the last 50 years our engineers have been perfecting a platform that is symmetrical, creating an innate sense of balance, with a lower centre of gravity, for greater stability around corners and a smoother power delivery.



EYESIGHT® TECHNOLOGY

Eyesight® is Subaru's award-winning system of cameras and clever computing that acts as your second pair of eyes. It provides a host of safety and driver convenience features.

It uses three-dimensional images captured by cameras mounted at the top of the windscreen to monitor the road, and other road users ahead of you. It can do everything from recognising and preventing potentially dangerous situations to making heavy traffic a bit less tedious.

EyeSight Features:

- Pre-collision brake, brake assist and throttle management
- Adaptive cruise control
- Brake light recognition
- Lead vehicle start alert
- Lane sway and lane departure warning
- Lane keep assist
- Autonomous emergency steering
- Speed sign recognition
- Lane centering function



BOXER ENGINE

Every Subaru has another hidden advantage over ordinary cars: its distinctive 'flat' Boxer engine. Horizontally opposed pistons are balanced with the punching action of two boxers, hence the name, and allow for a lower profile engine. When combined with the AWD platform, every Subaru handles like a dream. And the Boxer engine benefits the driver in other ways too.

Lower centre of gravity. More control.

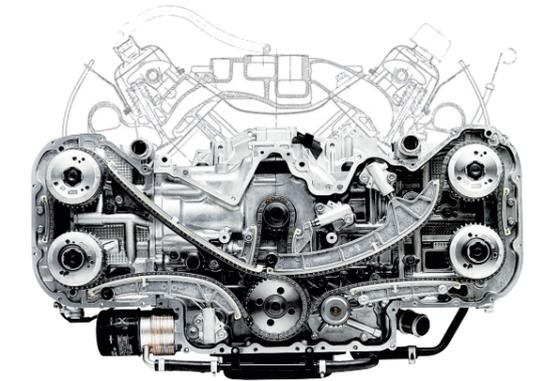
Designed to sit horizontally in the engine bay, the iconic Boxer gives you a low centre of gravity for better handling, balance, and a smoother drive.

More power. Less vibration.

The evenly balanced forces of the engine produce more torque with less vibration. And with less vibration, comes less noise, and greater cabin comfort.

Flatter engine layout. Higher level of safety.

Perhaps most importantly of all, if a severe frontal collision occurs, due to its low position, the engine will slide below the cabin – not into it.



SUBARU INTELLIGENT DRIVE

SI-DRIVE regulates key engine functions which enables the driver to choose from two distinctive driving modes on selected models: **Intelligent (I)** Mode for everyday city driving and optimised fuel efficiency, or **Sport (S)** Mode for highway driving, enhanced acceleration and consistent power delivery.



DRIVER MONITORING SYSTEM



The Driver Monitoring System adds further convenience and safety to every drive. Using a driver facing camera and facial recognition technology it knows who is driving and can look out for driver fatigue.

Driver personalisation – your Subaru can recognise you and up to an additional four drivers. Enter your name to enjoy personalised welcomes and farewells as you finish your drive.

Wandering gaze warning – warns both passengers and the driver through a visual and audio alert if the driver continues to look away from the road ahead.

Driver drowsiness warning – can detect if the driver is dozing or getting drowsy and offer a warning. (Drowsiness is recognised by calculating the time ratio the driver's eyes are closed.)

HEATED FRONT SEATS

It's like a secret weapon against winter's chill, ensuring that the only thing frosty is the landscape outside. Enjoy the luxury of heated front seats so no adventures have to be put on ice.

WIRELESS QI CHARGER



Where convenience meets innovation. Simply place your compatible smartphone on the charging pad and let it do all the work, keep your device charged for the journey ahead.

CONNECTIVITY

While you're out there enjoying the drive it pays to stay connected. Whether that's to home, work, or just your favourite playlist, the Impreza's infotainment system seamlessly enhances the Subaru experience.

With a spectacular 11.6" tablet like touchscreen, the infotainment system comes complete with wireless Apple CarPlay™ and Android Auto™ making device connectivity seamless. Make calls, send and receive messages, listen to music or podcasts, or get directions to get you back to civilisation. All hands free, and all right from the comfort of the driver's seat.



Apple CarPlay **androidauto**



ELECTRIC SUNROOF

Embrace the great Kiwi outdoors from inside your Subaru Impreza with our electric sunroof. It's your gateway to sun-drenched days and starlit nights, enhancing every drive with a sense of openness and adventure.



SMART KEY AND PUSH BUTTON START

For ultimate convenience, every Impreza comes with a Smart Key that enables Push Button Start and keyless entry, meaning your key can remain in your bag or pocket when you need to lock or unlock your car.



SUBARU LINEARTRONIC TRANSMISSION (WITH MANUAL MODE)

Unlike a conventional automatic transmission, which uses fixed gear ratios, we created the world's first longitudinally mounted continuously variable transmission system to complement our unique Symmetrical All-Wheel Drive system. Result? Greater performance and efficiency, with a smoother gear change and optimum gear ratio at every moment in time. (Or flick it to 'manual mode' and use paddles on the steering column to change through preselected gear ratios.)

SCAN TO DISCOVER
WHAT'S UNIQUE ABOUT
SUBARU IMPREZA





FEATURES

IMPREZA



FEATURES INCLUDE:

- + 2.0L Direct Injection Engine
- + Symmetrical All-Wheel Drive
- + 8-speed Subaru Lineartronic Transmission (with paddle shift)
- + EyeSight® clever crash avoidance technology: pre-collision braking, driver alerts, adaptive cruise control and lane keep assist
- + Satellite Navigation
- + Electric Sunroof
- + Harman Kardon Audio - 10 speakers
- + Electronic Park Brake
- + Auto Vehicle Hold and Auto Stop Start
- + 9 Airbags
- + 18" Alloy Wheels
- + Day Time Running Lights - LED
- + 11.6" Tablet-Like Centre Information Display
- + Smart Key & Push Button Start
- + Wireless Apple CarPlay™ & Android Auto™
- + Bluetooth Handsfree and Voice Recognition
- + USB Charge Port for Rear Passenger
- + Leather Accented Upholstery
- + Digital Speedometer
- + Rear Reversing Camera
- + Tyre Pressure Monitoring System
- + SI Drive (2 Modes)
- + Wireless Smartphone Charging
- + Driver Monitoring System
- + Dusk Sensing Headlights
- + Rain Sensing Wipers
- + Reverse Auto Braking
- + Panoramic 360 Degree View Monitor
- + Heated Front Seats

ACCESSORIES

Your Subaru isn't complete until you make it 'your Subaru'. So pick the accessories that will make it perfectly equipped for your lifestyle. You can find more accessory options at subaru.co.nz/accessories



Window Weather Shield



Rubber Mat Set



Bootlip & Bumper Protector



Cargo Tray



Mud Flap Set*



Rear Step Panel

EXTERIOR COLOURS

All colours are available at the time of printing. Always check with your Authorised Subaru Centre regarding colour availability of your selected model before purchase.



Crystal White Pearl



Ice Silver Metallic



Magnetite Grey Metallic



Crystal Black Silica



Oasis Blue



Sapphire Blue Pearl



Pure Red

INTERIORS



IMPREZA
Seat trim: Leather accented

*Accessories are shown on a different Subaru model.



MODEL	IMPREZA	
BODY		
Type	Hatch	
TRANSMISSION		
Subaru Lineartronic Transmission (SLT) with manual mode	•	
ENGINE		
Engine type	Horizontally-opposed Boxer 4-cylinder, petrol engine	
Valve mechanism	DOHC with Dual AVCS	
Bore x stroke	mm	84.0 x 90.0
Capacity	cc	1995
Compression ratio	12.5:1	
Fuel tank capacity	litres	50
Fuel system	Direct Injection	
Fuel requirement	RON	95
PERFORMANCE¹		
Maximum power output (DIN)	kW/rpm	115kW@6000rpm
Maximum torque (DIN)	Nm/rpm	196Nm@4000rpm
Acceleration ² 0 - 100 km/h	seconds	9.8
Electronic Throttle Control system (ETC)	Drive-by-wire	
Fuel consumption (ADR 81/02) ³	combined l/100km	7.5
	urban l/100km	9.7
	extra urban l/100km	6.2
CO ₂ emissions (ADR81/02)	combined (g/km)	170
SYMMETRICAL ALL-WHEEL DRIVE		
Type	Auto	Active Torque Split
TRANSMISSION		
Gear ratio (M mode)	1st - 8th	Continuously variable
Gear ratio - reverse	4.379	
Final reduction gear ratio	3.700	
STEERING		
Steering	Electric power assisted rack and pinion	
Minimum turning circle	m	10.6
SUSPENSION		
Type	Front	MacPherson strut type suspension
	Rear	Double wishbone type suspension
BRAKES		
Type	Front	Ventilated disc brake
	Rear	Ventilated disc brake
WHEELS AND TYRES		
Tyres (width, profile, size, load index and speed rating)	225/40R18 92W	
Rim size	18x7.5J	
Wheels	18	
Spare wheel	Temporary wheel	

MODEL	IMPREZA	
WHEELS AND TYRES		
Tyres (width, profile, size, load index and speed rating)	225/40R18 92W	
Rim size	18x7.5J	
Wheels	18"	
Spare wheel	Temporary wheel	
MEASUREMENT		
Overall length	mm	4490
Overall width	mm	1780
Overall height	mm	1480
Wheel base	mm	2670
Front track	mm	1540
Rear track	mm	1545
Minimum ground clearance ⁴	mm	130
Cargo volume - rear seat up/down	litres	291/883
Tare mass ⁵	kg	1458
Seating capacity	5	
COLLISION AVOIDANCE		
Symmetrical All-Wheel Drive (AWD)	•	
Vehicle Dynamics Control system (VDC) featuring:	•	
	Active Torque Vectoring System	•
	Anti-lock Braking System (ABS)	•
	Brake Assist	•
	Electronic Brakeforce Distribution (EBD)	•
	Electronic Stability Control (ESC)	•
	Traction Control System (TCS)	•
	Auto Vehicle Hold (AVH)	•
	Electronic Parking Brake	•
Driver Monitoring System – Driver Focus ⁶ featuring:	•	
	Distraction warning	•
	Drowsiness warning	•
	Facial recognition	•
Rear View Reverse Camera	•	
Vision Assist featuring:	•	
	Blind Spot Monitor (BSM)	•
	EyeSight [®] Assist Monitor	•
	Front Side Radar	•
	Front View Monitor (FVM)	•
	High Beam Assist (HBA)	•
	Lane Change Assist (LCA)	•
	Panoramic 360 Degree View Monitor	•
	Rear Cross Traffic Alert (RCTA)	•
	Rear Parking sensors	•

MODEL	IMPREZA
-------	---------

Reverse Automatic Braking ((RAB)	•
Side View Monitors (SVM)	Passenger/Driver

COLLISION PROTECTION

Height adjustable front seat headrests	•
Height adjustable rear seat headrests	•
Ring-shaped passenger safety cell	•
SRS ⁷ airbags – dual front, dual front side, dual curtain, driver's knee, far side, and front passenger seat cushion	•

CHILD SAFETY

Child seat anchor points (x3)	•
ISOFIX anchor points for 2 ISOFIX compliant child restraints	•
Rear door child locks	•

INTELLIGENT DRIVING DYNAMICS

Auto Stop Start	•
Subaru Intelligent Drive (SI Drive):	•
Intelligent (I) mode	•
Sport (S) mode	•
EyeSight [®] Driver Assist System featuring:	•
Adaptive Cruise Control	•
Autonomous Emergency Steering	•
Emergency Lane Keep Assist	•
Intelligent Speed Limiter	•
Lane Centring Function	•
Lane Departure Prevention	•
Lane Departure Warning	•
Lane Sway Warning	•
Lead Vehicle Start Alert	•
Pre-Collision Brake Assist	•
Pre-Collision Braking System	•
Pre-Collision Throttle Management	•
Speed Limiter	•
Speed Sign Recognition	•
Wide-angle Monocular Camera	•

CHASSIS AND MECHANISM

Front and rear stabiliser	•
---------------------------	---

EXTERIOR

Body coloured door handles	•
Body coloured rear garnish	•
Door mirrors: Body coloured	•
Rear window wiper	•
Electric sunroof	•
Tyre Pressure Monitoring System	•

MODEL	IMPREZA
-------	---------

Front and rear wipers with front de-icer	•
Privacy glass – rear door, rear quarter and rear windscreen	•
Rear spoiler	•
Roof carrier brackets	•
Shark fin antenna	•
18" alloy wheels	•

LIGHTING - EXTERIOR

Daytime Running Lights	LED
Front Cornering Lamps	•
Front fog lights	LED
Headlights – dusk-sensing	•
Headlights – LED headlights with auto off	Dusk-sensing
Steering Responsive Headlights (SRH)	•

AIR-CONDITIONING

Dual zone climate control	•
---------------------------	---

SECURITY

Immobiliser security system	•
-----------------------------	---

INSTRUMENTATION AND CONTROLS

Adjustable steering wheel - height and telescopic	•
Electroluminescent gauges with colour MID	•
Manual mode	•
Paddle gear shifters	•
Sports pedals	•

STORAGE

Cargo hooks	•
Centre console box	with stitching
Cupholders - centre console and rear	•
Door pockets with integrated bottle holder - front and rear	•
Retractable cargo security blind	•

CONVENIENCE

12V/120W power jack(s)	1
Auto door lock/unlock	•
Auto-dimming rear view mirror	•
Intermittent variable speed front windscreen wipers	•
Rain-sensing front windscreen wipers	•
Smart key and push-start ignition	•
Sunvisors with illuminated vanity mirrors – driver and front passenger	•
USB-A charge port – rear passengers	1
USB-C charge port – rear passengers	1

INTERIOR TRIMS

Leather steering wheel and gear shift	•
Seat trim – black leather accented	•

MODEL	IMPREZA
-------	---------

SEATING EXTRAS

60/40 split folding rear seats	•
8-way power seat – driver	•
Electric lumbar support – driver	•
Heated seats – driver and front passenger	•

ENTERTAINMENT

Centre information display featuring:	•
10 Harman Kardon [®] speakers and amplifier	•
11.6" touchscreen	•
AM/FM radio	•
Apple CarPlay [®] and Android Auto [™] connectivity ⁹	Wireless
Satellite navigation	•
Bluetooth [®] 10 wireless technology with:	•
Handsfree mobile communication	•
Audio streaming ¹¹	•
Voice command recognition	•
Wireless Qi charger ¹²	•
Auxiliary jack	•
USB-A connection/s	1
USB-C connection/s	1

1. Subaru of New Zealand reserves the right to change mechanical specification and equipment levels without notice. All performance data measured using 95RON as required by Australian Design Rule 81/02. 2. Acceleration test performed under controlled conditions. 3. Fuel consumption figures calculated in accordance with Australian Design Rule 81/02. 4. Ground clearance at kerb weight. 5. Vehicle kerb weight and tare mass varies according to the types of optional equipment included. 6. Driver Monitoring System performance and capability dependent on environmental and technical conditions. Refer to Owner's Manual for full details. 7. SRS: Supplemental Restraint System. Effective when used in conjunction with seat belts. 8. Harman Kardon[®] is a registered trademark of HARMAN International Industries, Incorporated. 9. Compatible Apple or Android device required. 10. Bluetooth[®] is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to the Bluetooth[®] wireless technology specification of individual's phone. 11. There may be restrictions on features available for certain devices that are not fully compliant with AVCRP. 12. Compatible Qi enabled and compliant device required.

SUBARU.CO.NZ

©SUBARU OF NEW ZEALAND

All rights reserved.

Subaru reserves the right to vary vehicle specifications and standard features in New Zealand from those detailed in this brochure. Vehicles shown in this brochure may be fitted with accessories or may feature equipment that is not available on New Zealand-spec models. Please check with your local Subaru Authorised Centre. No part of this brochure can be reproduced without written permission from Subaru of New Zealand. Call: 0800 SUBARU (0800 782 278) or visit subaru.co.nz

24SP1MP



SUBARU
ALL-WHEEL DRIVE